* Menu Bar Location
  + Top
    - What the hospice has right now
    - The leftmost item carry more visual weight than the other items because of its placement in the primary optical area (top left).
      * Items in the top left get more exposure.
      * Left nav takes more priority because there is no balance navigation at the right side.
      * Items in a top navigation do not have equal weight
    - Top navigations are also easier to find because they are usually accompanied by the header and logo, both of which are visually dominant objects.
    - Takes up less space
  + Left
    - Something New
    - Left navigation items are not always above the fold because sometimes if you have too many items, some of them can get pushed below the fold.
    - Every item carry equal visual weight, which the hospice should have because their links on banner should be equally important (Home, About Us, Donate)

- Bottom

- some links like contact us,